



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

Stevens Reed Curcio & Co.  
201 North Union Street #200  
Alexandria, VA 22314

## Contract # 192827

**Schedule Dates** 08/07/12-08/13/12  
**Advertiser** Smith/Senate/Rep (15335)  
**Agency** Stevens Reed Curcio & Co. (3171)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** Vonderhel,Betsy  
**Phone/Fax** /  
**CPE** 11/15/191  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** SMITH/SENATE/REP

**Date Entered** 08/06/12  
**Last Modified** 08/06/12  
**Entered By** Nicole Heckard  
**CO-OP** No  
**Headline #** ECR08837458  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,092.50  
**Net Total** \$11,857.50  
**Sales Tax**

## WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Aug. 2012	33	\$13,950.00
<b>Grand Total:</b>	<b>33</b>	<b>\$13,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/07/12-08/13/12	1	:30	7A- ABC-GOOD MORNING AMERICA		1	1	1	1	1			5	\$600.00	\$3,000.00	WHTM Harrisburg (WHTM)		8/6/12
2.0	Normal Line / SPOT (2)	08/07/12-08/13/12	2	:30	9A- REGIS & KELLY		1	1	1	1	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		8/6/12
3.0	Normal Line / SPOT (3)	08/12/12-08/12/12	2	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$125.00	\$125.00	WHTM Harrisburg (WHTM)		8/6/12
4.0	Normal Line / SPOT (4)	08/07/12-08/13/12	2	:30	10:58A- ABC-THE VIEW		1	1	1	1	1			5	\$150.00	\$750.00	WHTM Harrisburg (WHTM)		8/6/12
5.0	Normal Line / SPOT (5)	08/07/12-08/13/12	2	:30	4P- JUDGE JUDY 4P		1	1	1	1	1			5	\$200.00	\$1,000.00	WHTM Harrisburg (WHTM)		8/6/12
6.0	Normal Line / SPOT (6)	08/08/12-08/13/12	1	:30	5:30P- 5:57:56P (EST)		1		1	1	1			4	\$600.00	\$2,400.00	WHTM Harrisburg (WHTM)		8/6/12
7.0	Normal Line / SPOT (7)	08/07/12-08/13/12	1	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1	1	1	1	1			5	\$800.00	\$4,000.00	WHTM Harrisburg (WHTM)		8/6/12
8.0	Normal Line / SPOT (8)	08/09/12-08/13/12	2	:30	11P- NEWS-ABC27 NEWS AT 11P		1			1	1			3	\$600.00	\$1,800.00	WHTM Harrisburg (WHTM)		8/6/12

## CONFIRMATION CONTRACT




Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

		<b>BB&amp;T</b> BRANCH BANKING AND TRUST COMPANY VIRGINIA 68-426-514				17802
MEDIA ACCOUNT 201 N. UNION ST., STE. 200 ALEXANDRIA, VA 22314 (703) 683-9755				8/3/2012		
PAY TO THE ORDER OF    WHTM		\$ **11,857.50				
Eleven Thousand Eight Hundred Fifty-Seven and 50/100		DOLLARS				
MEMO    Smith week 8/7		AUTHORIZED SIGNATURE 				

SRCP MEDIA, INC. • MEDIA ACCOUNT

WHTM

Smith

8/3/2012

17802

11,857.50

BB&T Media

Smith week 8/7

11,857.50

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**      ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WHTM-TV	<b>Date:</b> 8/3/12
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I, Betsy Vonderheid,  
 being/on behalf of: Tom Smith, a legally  
 qualified candidate of the Republican Party political  
 party for the office of: Senate  
 in the General  
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		8/7-8/13			

<b>Total Charges:</b> \$13,950.00
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For programming that, in whole or in part, “communicates a message relating to any political matter of national importance,” list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Tom Smith For Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker, treas.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/3/12

Date

Betsy Vandenberg

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

[Signature]

Printed Name

NSM

Title

I, \_\_\_\_\_ (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Betsy Vandenberg

signature of candidate or authorized committee

8/3/12

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.